



TAKE YOUR MARKETING TO NEW HEIGHTS

Punch list: How to elevate your Aerial 360°s

UNLOCK THE FULL POTENTIAL

Maxing Out Your Aerial Investment

► MAXIMIZE ENGAGEMENT WITH SOCIAL POSTS, GIFS, AND QR CODES

Use social posts, GIFs, and QR codes to expand your reach, capture attention, and drive leads. These tools create visibility and spark meaningful interactions.

► LEVERAGE YOUR AERIAL 360 FOR LONG-TERM VALUE

Aerial 360s are a valuable, long-term asset. Since you own the media, it can be reused for future sales or leases, saving marketing costs down the line. These visuals not only enhance current listings but can also be leveraged for future deals, speeding up sales and reducing expenses.

► ELEVATE YOUR PITCH WITH CUSTOMIZED MARKETING

Win more listings by presenting tailored marketing strategies. Buildout Media helps you craft personalized presentations with detailed pricing, custom examples, and marketing plans.



GO TO NEW HEIGHTS

Key features you should include in your **Aerial 360°**



CALLOUTS

Add callouts to your Aerial 360s to highlight major retailers, nearby cities, and highways. These labels provide context, helping viewers quickly understand the strategic location of your property and its proximity to essential amenities.



RENDERINGS

Enhance your Aerial 360s with overlay renderings that highlight planned developments or upgrades. These integrated 3D visuals bring your vision to life, offering stakeholders a detailed view of the property's future potential.



ADDITIONAL VIEWS

Complement your Aerial 360s with alternative angles, including a second aerial perspective, ground-level 360s, and interior 360s. These additional views create a visual story, giving viewers the flexibility to explore every aspect of the property.



PROPERTY MARKETING VIDEOS

Embed property marketing videos into your Aerial 360s for a dynamic experience. Viewers can watch walkthroughs, promotional clips, or highlights directly within the map, keeping them engaged and informed.



INTERACTIVE ELEMENTS

Add interactive elements like clickable hotspots to your Aerial 360s. These features can include links to floor plans, leasing information, or virtual tours.



To be Built and Available for Lease:

The Cubes
at Inland Woods
up to 430,700 sq. ft.

Additional views

Ground Level

Universal Technical Services

Custom Goods

Greenville

Property Marketing Video

Major retailers and
city callouts

Renderings

Major roads

WOODS-CHAPEL RD



AERIAL 360° GUIDE