buildout

A BUILDING CRE 2025 INFOGRAPHIC

The CRE **jackpot map**

3 states that pay the most & The $85K deal type you're missing

MAINE | NEW ENGLAND REGION

The **jackpot state**

Maine leads in commission rates for niche deals, making it a hotspot for CRE brokers.

HIGH REWARDS

Average deal payouts soar in Maine, backed by specialized property types and investor interest in alternative segments.

FLORIDA | SOUTHEAST REGION

Growth sector

Medium-to-large assets dominate, creating competitive commission dynamics.

STRATEGIC SWEET SPOT

Transaction volume continues to expand with high demand across retail, multifamily, and new development projects.

CALIFORNIA | FAR WEST REGION

Volume capital

Processes 2,546 transactions yearly—automation is the secret to capitalizing on sheer volume.

AVERAGE COMMISSION

An Effective Commission Rate (ECR) of 2.53% keeps brokers hustling to stay profitable.

Low-commission **complexity**

WASHINGTON DC | MID-ATLANTIC REGION

Struggle zone

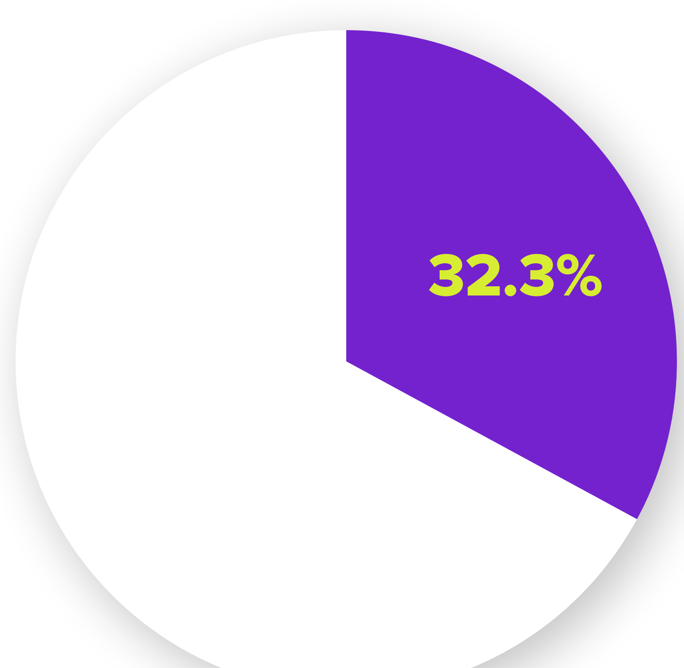
Among the lowest commission rate regions; slim margins make profitability challenging.

HEADACHES ABOUND

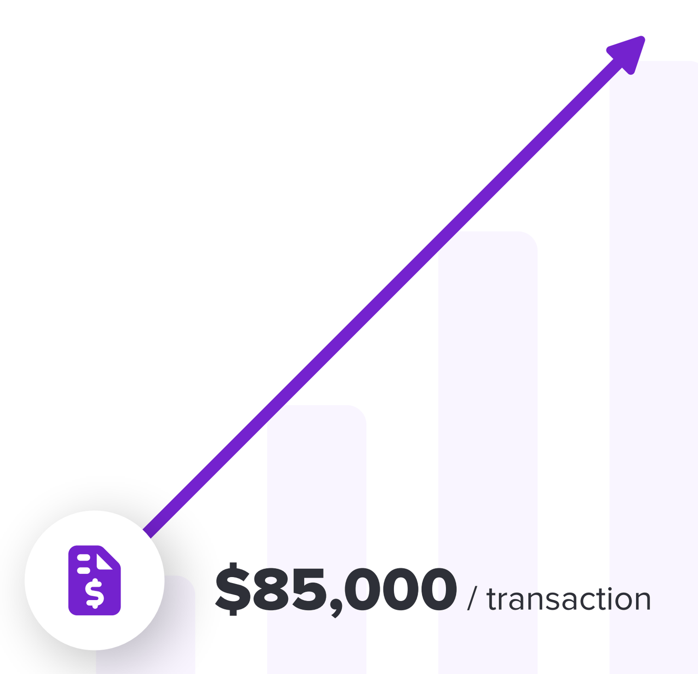
Inflationary pressure and administrative bottlenecks result in underwriting delays and disputes.

What you're missing | **The $85K deal type**

Special purpose properties



These complex deal types (e.g., healthcare, data centers) boast average commission rates of 32.3%.



Brokers leveraging expertise in these niche properties can see payouts exceeding $85,000 per transaction!

LEARN MORE

Want the **full breakdown?**

Get the 3rd annual Building CRE Report to learn the why behind the numbers and unlock your strategic edge in CRE.

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