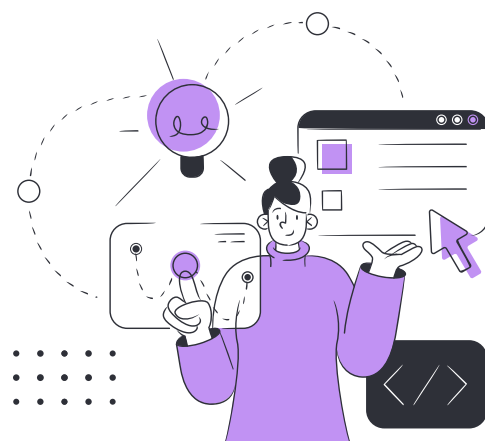


#### ETHICAL COMPASS

### Guiding AI responsibly

Human Oversight: Your critical thinking and judgment are the ultimate safeguard for accuracy and authenticity.



#### AUTOMATION ASSISTANT

### Automating the mundane

Eliminate tedious data entry, scheduling, and routine reporting. Free up valuable time for strategic initiatives.

#### THE BUILDOUT ADVANTAGE

Buildout pulls data from a single source and intelligently populates it across your marketing materials, CRM, and listing portals, freeing up your time for more strategic work.



#### CRM INTELLIGENCE

### Smarter relationship management

Get daily deal summaries, prioritize tasks, and stay on top of hot leads without manual tracking.

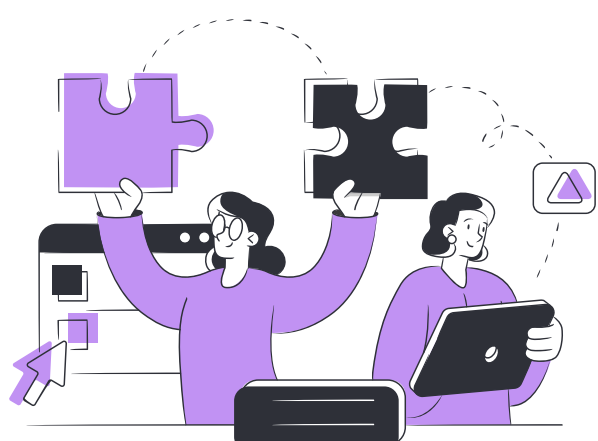
#### THE BUILDOUT ADVANTAGE

We're working on something special!

**Rethink CRM (Sneak Peek!):** AI-generated deal summaries & 'My Day' focus dashboards.



## The marketer's AI toolkit



#### CONTENT GENERATOR

### Crafting content in their voice

Mimic unique broker tones across emails, social posts, and listings. Generate compelling descriptions effortlessly.

#### THE BUILDOUT ADVANTAGE

Buildout Showcase's integrated AI assistant, AL, automatically generates property and location descriptions from your existing forms, drastically cutting down writing time and ensuring consistent brand voice.



#### RESEARCH & ANALYTICS ENGINE

### Instant market insights

Quickly identify market trends, analyze key metrics, and bolster presentations with data-driven insights.

#### THE BUILDOUT ADVANTAGE

Prospect by Buildout uses AI to pinpoint properties most likely to sell, delivering targeted prospect lists and owner contact information.



## The marketer's AI toolkit: **Empowering your workflow**

AI isn't here to replace you; it's here to empower you. Discover how specialized AI tools, especially within the Buildout ecosystem, transform your daily tasks and amplify your impact.

Ready to unlock your full potential and become an indispensable asset? Schedule a Buildout Demo today!

[BOOK A DEMO](#)