



BUILDOUT SHOWCASE PREVIEW

Your free broker toolkit

You didn't become a broker to waste time creating brochures. With marketing templates, you can build a consistent, powerful brand while focusing your time on the relational deal work that only you can achieve.

These toolkit templates can give you a head start if you're stuck on branding, but to make a lasting impression in your market you'll need a brand as unique as you are. Buildout's designers can automate your existing brand, refresh your look, or help you create your brand from scratch. At Buildout, we're more than just another tech vendor, we're your full brokerage partner wherever you need us.

Find out how Buildout can boost your brand and marketing.

[BOOK A DEMO](#)

Read on for instructions on using your marketing document toolkit templates



How to use these templates



Slide master

Update the page footer with your company information and the page header with your property address in the 'Slide Master' view under the 'View' tab. You can also update the design and background color of the section dividers from this view.

Text

All text in this template is placeholder and should be replaced. When updating property data in a table make sure the information stays properly aligned with its header in the right column. If items are misaligned, you may need to remove or add a line break or add a soft return by hitting 'Shift' + 'Enter' on your keyboard.

Colors

To apply a color change throughout the entire document, select 'Colors' under the 'Design' menu and click 'Customize Colors.' Replace the accent and hyperlink colors as needed or individually update colors on each slide to align with your brand standards

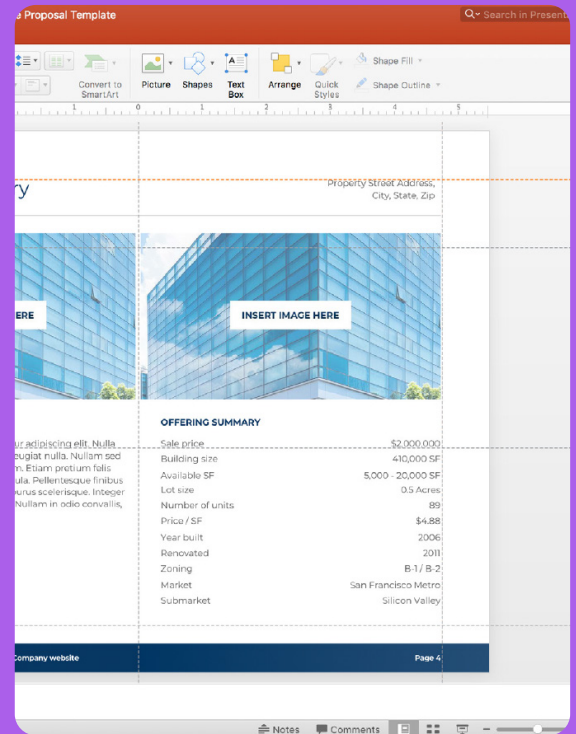
Imagery & maps

All imagery and maps in this template are placeholder and should be replaced. Manually drag the map marker to the property's correct location on the map.

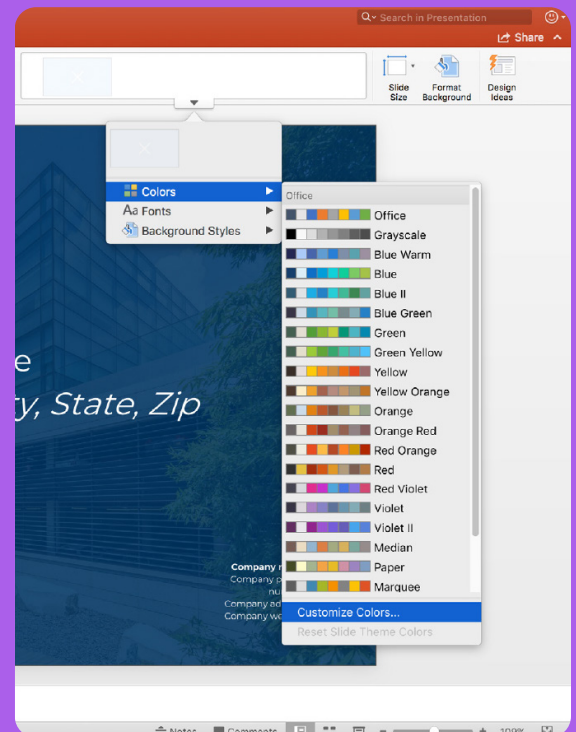
PowerPoint will not keep the same dimensions or aspect ratio as the placeholder images in the document, so new images will have to be resized manually by double clicking on the image and using the 'Crop' tool.

Sale or lease documents

There are two cover pages and two property summary pages in the brochure template and two property summary pages in the flyer template. One set of pages is for sale listings, while the other set is for lease. Delete whichever versions you do not need.



Make sure property information stays aligned



How to customize colors in PowerPoint

Getting more from your listing docs

Your Broker Tool Kit includes starting points for 3 of the **top 5 CRE docs every brokerage needs**. Templating listing marketing helps you gain recognition in your market through meaningful and consistent branding. But even the best templates require repetitive, manual data-entry without marketing automation. With Buildout, you can skip the manual work across all of your materials. Enter listing data once and you can create full marketing campaigns—beautifully designed in your brand—all with the click of a button. Are you ready to save time in your listing process, showcase your brand, and grow your business with expert marketing?

STREAMLINE ALL OF YOUR MARKETING & PROCESSES WITH BUILDOUT

Automatic document generation

Create custom branded proposals, brochures, OMs, and more—in seconds.

Mass email marketing campaigns

Build beautiful, mobile-responsive emails with dynamic configurations.

Property inventory plugin

Showcase your inventory on your company website with unique websites for every listing.

Location, aerial, and retailer maps

Use automated, high-res mapping to highlight comps, retailers, and important features in your listing location.

Plans

Generate branded site plans, update changing space availability automatically, and display dynamically in docs and property websites.

Document sharing

Share documents directly on property websites to generate and qualify better leads.

Syndication

Update property data and it instantly syncs everywhere—including third-party listing sites.

Join brokers nationwide already building their business with Buildout

22,500+
brokers and counting

141,000+
active listings

35,000+
leads generated per month

30,000+
transactions per year