

Elevate your bespoke brand:

Streamline & scale with Buildout

Mid-market brokers face a unique challenge: standing out. You're aiming for a professional, consistent, and memorable brand, but manual marketing tasks can create bottlenecks. To streamline and focus on relationships and deals, here's where to start:

Building your **brand efficiently**

It's not just about aesthetics; it's about freeing up your team to focus on strategic growth.

- ▶ **Automate the mundane:** Reclaim hours by automating repetitive marketing tasks, like listing updates and brochure creation.
- ▶ **Consistency is king:** Ensure your brand's look and feel is uniform across all platforms, from website to pitch decks, automatically.
- ▶ **Leverage professional visuals:** Use high-quality imagery and video to elevate your listings and leave a lasting impression.
- ▶ **Syndicate with speed:** Instantly distribute listings across major CRE platforms, expanding your reach without manual uploads.
- ▶ **Integrate your tech:** Streamline workflows by connecting your CRM and marketing tools, eliminating data silos.
- ▶ **Template for success:** Create and use branded templates for all marketing materials, ensuring a consistent and professional presentation.



DO ANY OF THESE SOUND FAMILIAR?

"We're spending so much time just trying to make our listings look decent, we're losing out on the deals themselves."

"We want to give our clients that personalized touch, but our systems are making it impossible to keep up."

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SHOWCASE

The solution to **streamlined, standout branding**

Showcase is designed to eliminate those bottlenecks, empowering your team to create consistent, professional, and impactful marketing materials with ease. Say goodbye to repetitive data entry and hello to a streamlined workflow that lets your brand truly shine.

RETHINK CRM

Tech that **builds relationships**

A truly bespoke brand isn't just about visuals; it's about leveraging technology to deepen client connections and relationships drive deals.

Rethink isn't just a CRM; it's the technological backbone that allows you to scale your brand's personalized approach, ensuring your client relationships are as bespoke as your marketing.

To create a bespoke brand that truly resonates, you need technology that elevates every touchpoint. Buildout's Showcase and Rethink platforms deliver. Showcase automates your marketing, allowing you to seamlessly protect your unique brand identity, while Rethink helps you to build strong client relationships through data-driven personalization.

Don't let manual tasks dilute your brand's impact. Request a ReThink demo and discover the power of tech-enabled bespoke branding

Showcase **empowers** you to

Take Control of Your Time: Automate marketing creation, freeing up your team for high-value tasks.

Guarantee Brand Integrity: Maintain a unified brand experience across all materials.

Deliver Premium Quality: Seamlessly integrate professional visuals into your listings.

Expand Your Visibility: Effortlessly syndicate listings to top CRE platforms.

Rethink CRM **helps brokers:**

Personalized Insights: Data-driven outreach for impactful interactions.

Automated Efficiency: Streamlined workflows, no missed opportunities.

Market Advantage: Real-time data for informed client recommendations.

